



**Ad-hoc Notice pursuant to Section 15 of the German Securities Trading Act
(Wertpapierhandelsgesetz, WpHG)**

**Dr Erik Massmann new Member of the Management Board of P&I Personal &
Informatik AG**

The Supervisory Board of P&I Personal & Informatik AG has appointed Dr rer. oec. Erik Massmann, Dipl.-Volkswirt, as Member of the Management Board with effect as of 1 September 2010. Dr Massmann will be responsible for the Company's divisions finance, administration, human resources, investor relations und legal. He takes over the responsibilities of Dr Hartmut Voß who – as already announced by ad-hoc notice on 15 June 2010 – will retire from the Management Board of P&I Personal & Informatik AG as of 30 September 2010.

Dr Massmann has been appointed until 31 August 2013.

Wiesbaden, July 23, 2010
Management Board

P&I Personal & Informatik Aktiengesellschaft
Kreuzberger Ring 56
D - 65205 Wiesbaden
ISIN: DE0006913403 // WKN: 691340

Kontakt:
P&I AG
Andreas Granderath / Investor Relations
Kreuzberger Ring 56
D - 65205 Wiesbaden
Tel.: +49 (0) 611 / 7147-267
Fax: +49 (0) 611 / 7147-367
E-Mail: aktie@pi-ag.com