



PRESS RELEASE

Wiesbaden, October 27th, 2010

P&I: Take-off at “Zukunft Personal” trade fair

P&I AG extended an invitation to take off into the HR future at the “Zukunft Personal” trade fair: in mid October the industry’s leading company with an extensive network throughout Europe highlighted its competence in the area of HR software. The Wiesbaden-based software developer presented new HR solutions and ingenious tools “on board” its new trade fair stand with airport flair. P&I coordinated the large volume of visitors at its trade fair stand with the assistance of a charming “flight crew”.

The main focus of the trade fair appearance of P&I was on thematic areas such as applicant management, personnel and competence development as well as management-oriented reporting. It became quite evident that today – in addition to standard payroll accounting - companies and administrative agencies primarily need innovative HR instruments that enable them to cope with the current challenges that personnel work is facing.

“Increasingly, companies are asking for an integrated all-inclusive solution that can be deployed at the international level and for all business sectors. The HR suite of P&I is predestined for this: and we succeeded in making that clear to the large numbers of interested visitors to our stand,” states Remco van Dijk, Sales Manager Private Sector, summing up his conclusions after the three-day trade fair. His colleague

Bernd Manke, Sales Manager for the Public, Health Care and Social Services Sectors, adds. "Municipal administration bodies will also have to make their HR management more efficient in the future. For this purpose, P&I LOGA provides a standardised software platform for all HR management processes with an extensive scope of functions and an integrated employee portal. The demand for P&I solutions – particularly among large municipal and social services facilities – confirms the strong market position of P&I."

The flexibility and internationality of P&I's solutions is also reflected in the completely revamped design of the "Airport" trade fair stand. The new stand format designed by P&I celebrated its successful premiere at "Zukunft Personal", generating positive response among trade fair visitors across the board.



Photograph: Photo Studio Franz Pfluegl, Vienna

caption: The new concept of P&I's trade fair stand met with positive response among visitors across the board.

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P&I Your partner for integrated HR solutions

Almost 400 people - contributing their knowledge, their high level of dedication and passion – make P&I the premium supplier of integrated software solutions for human resources management. Regardless of whether it is payroll, web-based personnel management or time management: the HR software of P&I is cutting edge - with regard to technological as well as functional attributes. In the meantime, the P&I LOGA payroll accounting software is now utilised in 14 European countries. With the P&I TIME product, P&I now has a platform-independent and flexibly adaptable standard software application for time management and is thus positioning an attractive stand-alone product in the premium segment. Services such as implementation, consulting, training and HR outsourcing additionally round off the range of services that P&I offers.

P&I serves its customers through six branch offices in Germany and another seven offices in other European countries, guaranteeing those customers reliability and investment protection by means of its large investments in product research and development. Leading international HR service providers as well as computer centres rely on P&I as a product supplier, and over 3,000 direct customers successfully process their HR business using P&I solutions. They all place their trust in the high level of expertise that P&I has in the meantime amassed in the course of its more than 40 years of presence in the market. P&I offers human resource management from one single source, providing solutions that ensure its customers are well-prepared for the future. P&I Personal & Informatik AG is stock exchange listed in the Prime Standard segment of the Frankfurt Stock Exchange; in the business year 2009/2010 it achieved a turnover of 63,3 million Euros. More about P&I AG on the internet: www.pi-ag.com.

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